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5 Secrets To Get Over 25k Spotify Streams

Spotify revolutionized the music industry with its accessibility and opportunities it gives to artists who want their music to be heard all around the world.

If you beginning independent artists, or if have already uploaded your music but stuck with 5k plays, you might want to boost the number of plays and reach your audience.

Anyone who tells you that improving the number of streams is a long and difficult game is either fooling you or doesn't know what they're talking about.

Obviously, you need to prepare a long term plan in mind, but in reality, you will not have to wait months for results. If you're using the right methods, of course.

And this is exactly what we are covering in this ebook! Take notes, and implement our tips.

If you need extra help in getting it's done check out our offer of services and databases we designed to skyrocket artists' Spotify accounts.

**TIP
1****Brand and Verify Your Spotify Profile
Via Spotify For Artists**

Enhance your Spotify page with a fitting cover, links to your Twitter, Instagram, Facebook, and appropriate artist biography with images via an account on **Spotify For Artists** platform.

You no longer need 250 followers to become verified. The little blue check on your profile is key since it shows that you aren't a rookie and are ready for the big leagues! Getting **verified boosts the artist's credibility** and chances of getting noticed by Spotify playlist curators.



TIP 2

Create A **Playlist**

Create a playlist, give it a title that matches a mood and vibe of the music you included. A proper title will help Spotify users to find your playlist when they are searching for something they need. There are over 222 million monthly active users, and all of them search for a new playlist to listen to. Discover your niche, and let them find you!

Add to your playlist at least 30 songs, and enroll **only one song for every featured artist**. It will increase the reach of your playlist. Considering these factors, the Spotify algorithm will work in your favor. Notice that for the algorithm to work best, it usually takes about 8 weeks to bring outcomes.



TIP 3

Build A List Of Curators

Build a list of official Spotify curators, message them, and ask to be featured on Spotify editorial playlist. Being added to popular playlist boosts the streams enormously, for instance when acoustic troubadour Gustavo Bertoni's song "Be Here Now" was selected to appear on the Acoustic Morning and Fresh Folk playlists, his monthly listeners jumped from 7,000 to 617,000.

That is why you should spend some time on messaging Spotify curators. You can find them in forums, social media, etc. We recommend you also to go on LinkedIn and look for Spotify playlist editors. Once you build a list of curators you want to reach out to, prepare a decent message. Introduce yourself, write about your music and explain why it fits a particular playlist. Send personalized emails, and if you are left with no answer - follow up once or twice!

**TIP
4****Use Pre-Save Links**

Pre-save links allow your followers and fans of your music, to pre-save your Spotify release ahead of the premiere. Those who use them will automatically have your song saved onto their Spotify library ready for listening on the big day.

You can share those links on your Instagram, Facebook or other social platforms. Ask your fans to pre-save it. Get your social media followers to follow you on Spotify as well. The more followers you get, and the more users save your links, the more the Spotify algorithm will work to your advantage.

There are many tools and platforms to create pre-save links, for instance with Toneden or presave.io, you can do it easily for free.

**TIP
5****Don't Deal With Bot Plays**

Never buy plays from random sites that offer thousands of streams in one day! It's an easy and instant solution to improve your vanity metrics, but Spotify doesn't get fooled!

Once an unusual activity on your account is noticed, Spotify immediately investigates. Spotify can shut your account down, or even worse: "ghost" you. Curators will remove you from their playlists, and because of the algorithm, nobody will ever find your music... and you'll have no idea it happened.