



MPT AGENCY

THE MOST TRUSTED
MUSIC MARKETING AGENCY



Dont just engage, Inspire

THE DIGITAL MUSIC MARKETING AGENCY FOR ARTISTS & LABELS.

A 360 agency for artists and labels. Focused on delivering fan-centric strategies and viral public relations campaigns that fit any creator's ambitions.

Creative strategy is in our DNA with a relentless approach to engaging the market via our global network.

MPT has worked with both up and coming artists and superstars. Each campaign is carefully crafted and customised to fit the brands objectives, all while pushing the artist to reach a new plateau in their climb to the top.

Anto Dotcom and Raffi Keuhnelian dubbed the wizards of wonder have steered the ship through **12 years of industry with over 1 trillion views generated for their clients.**

With more than 5000 successful campaigns ranging from Instagram to twitter, billboards and OOH, Press and media, Spotify marketing, Tik Tok influencers and the ultimate playlist and streaming manoeuvres, with MPT agency as your promotional partner, your brand will reach heights never imagined before.



WHO WE ARE?

OUR AGENCY SERVES ARTISTS, LABELS, AND BRANDS.
WE HAVE AN ESTABLISHED TRACK RECORD WORKING
WITH VARIOUS GENRES OF ARTISTS AND MUSIC.



Raffi Keuhnelian

Co-Founder & CEO



Anto Dotcom

Co-Founder & COO





ROLLACOASTER

MEET

RAFFI KEUHNELIAN & ANTO DOTCOM

The Wizards Of Wonder Behind

MUSICPROMOTODAY — **MPT AGENCY**

FIFTEEN YEARS, THREE CONTINENTS, OVER A TRILLION VIEWS.

RollingStone

IT TAKES A TEAM TO TANGO: MY 4 PILLARS OF ARTIST MANAGEMENT

Why should artists look for soft skills to grow with independence in hand?



Anto Dotcom

Co-Founder of MPT Agency
Rolling Stone Council Member

RollingStone

MPT AGENCY



billboard
LATIN MUSIC WEEK
Miami

SEPTEMBER 26 - OCTOBER 1, 2022 | FAENA FORUM | MIAMI, FL

Sold Out!

BIZARRAP CAMILO CHAYANNE CHRISTINA AGUILERA GRUPO FIRME
IVY QUEEN MALUMA NICKY JAM OZUNA ROMEO SANTOS WISIN Y YANDEL
JUSTIN QUILES ABRIL BERNIER BLESSD BRESH CARLOS RAFAEL RIVERA CRIS CHIL DANNYLUX
DENISE ROSENTHAL DIMELO FLOW EDGAR BARRERA ELADIO CARRIÓN ELENA ROSE
EMILIA MERNES EMILIO MORALES ESLABON ARMADO FOREIGN TECK GALE GERA MX
GONZA JESUS ORTIZ PAZ JOONTI KATE DEL CASTILLO KUINVI KUNNO LDRL LILI ZETINA
LUIS R. CONRIQUEZ MARIAH ANGELIQ MARICEL "CHACHA" ZAMBRANO MAURO CASTILLO
OVY ON THE DRUMS PAULINA B SERGIO LIZÁRRAGA SKY ROMPIENDO SÚBELO NEO
THE CHILDREN OF JENNI RIVERA TOKISCHA UGLY PRIMO VENESTI YENDRY

AJ RAMOS BRUNO DEL GRANADO CRIS FALCÃO DANA DROPPA DIURKA DIAZ EDGAR BARRERA EMILIO MORALES
ERIC DUARS ESTHER BENIFLAH EVA CASTILLO FELIPE JARAMILLO FERNANDO PRADOS FLORENCIA MAURO
GRISELDA FLORES HANS SCHAFER HORACIO RODRIGUEZ INGRID FAJARDO ISAAC GUERRERO ISABEL ECHEVERRI
ISABEL PAZ ISABEL GUTIERREZ JESSICA ROIZ JESUS GONZALEZ JESÚS TRIVIÑO ALARCÓN JIMMY HUMILDE
JORGE "PEPO" FERRADAS JORGE MEJIA JUAN PEDRO DONDO KEVIN EIROA LEILA COBO LEIZER GUSS
LYNDSEY HAVENS MARC VENTOSA MARICEL (CHACHA) ZAMBRANO MARYLU RAMOS MAURO CASTILLO MIKE VAN
OMAR PAREDES ORLANDO "OP" PADILLA PAMELA BUSTIOS PAULA GUERRA REBECA LEON RENATA GOMES
SANDIVEL DÍAZ MORA SASKIA ALLEN SERGIO LIZÁRRAGAV SHARON MELENDEZ-VOGEL SIGAL RATNER-ARIAS
SKY ROMPIENDO TANIA DORANTES VERA WRANA VARI BLANCO

THANK YOU TO OUR SPONSORS

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amazon music



MPT AGENCY



ZAMORA LIVE!



RIMAS PUBLISHING



FIRST HORIZON Music, Sports and Entertainment

cinq MUSIC GROUP

one rpm

GLOBAL MUSIC powered by EMM

ITA ITALIAN TRADE AGENCY

LIVE NATION

INGROOVES MUSIC GROUP

LUMINATE

SONY MUSIC | LATIN

SBS ENTERTAINMENT

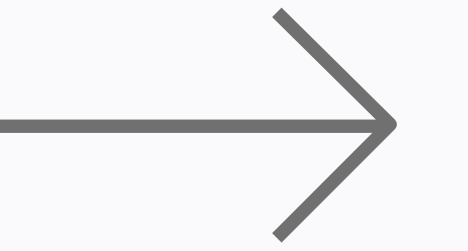
WWE

CONTRALUZ

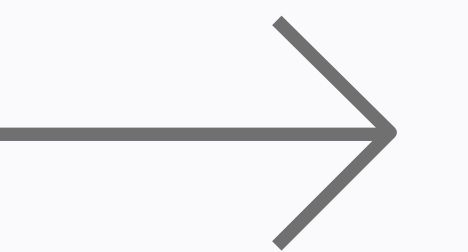


As part of their partnership with Billboard Latin Music Week, Urban Outfitters has donated \$25,000 to the Hispanic Scholarship Fund (HSF). HSF empowers students and parents with the knowledge and resources to successfully complete higher education while providing support services and scholarships. For more information about HSF, please visit [HSF.net](https://hsf.net) or show your support and donate here.

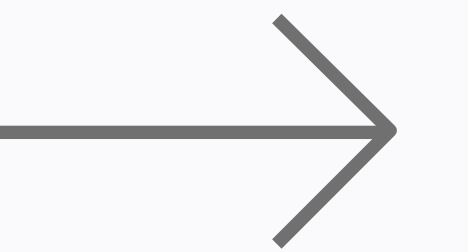
1 **MUSIC MARKETING**



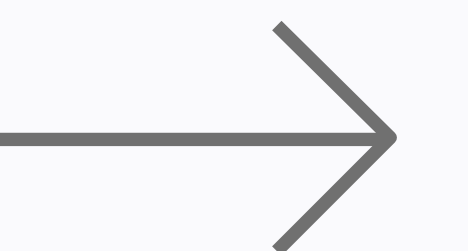
2 **MEDIA & PLAYLISTS**



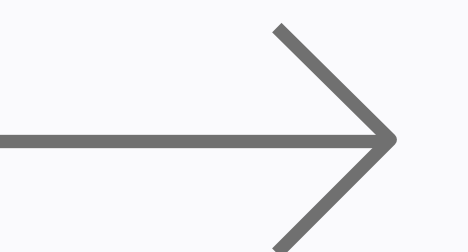
3 **BRAND IDENTITY**



4 **SOCIAL MEDIA**



5 **NFT CREATION**



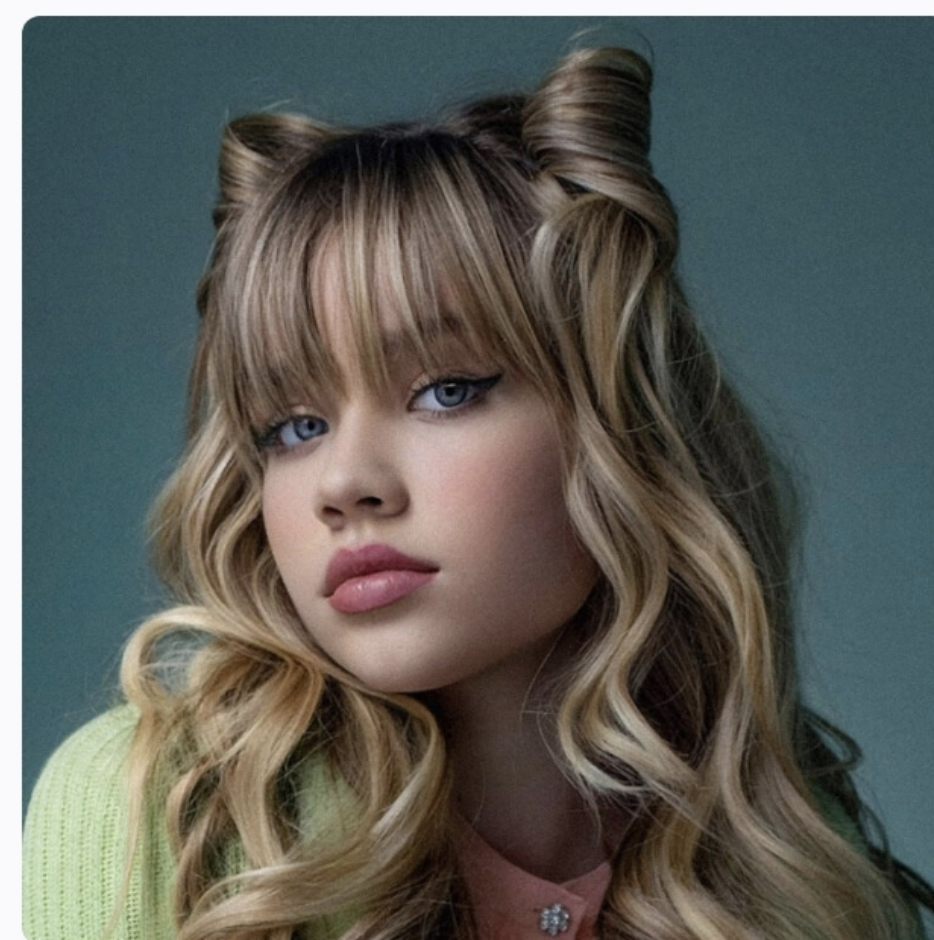
CASE STUDIES



LASZLO JONES



NICK JOHNSTON



BELLA DELLE



JOJO



LOSK33



STATIK G



PAPA ROACH



STEVE EDWARDS



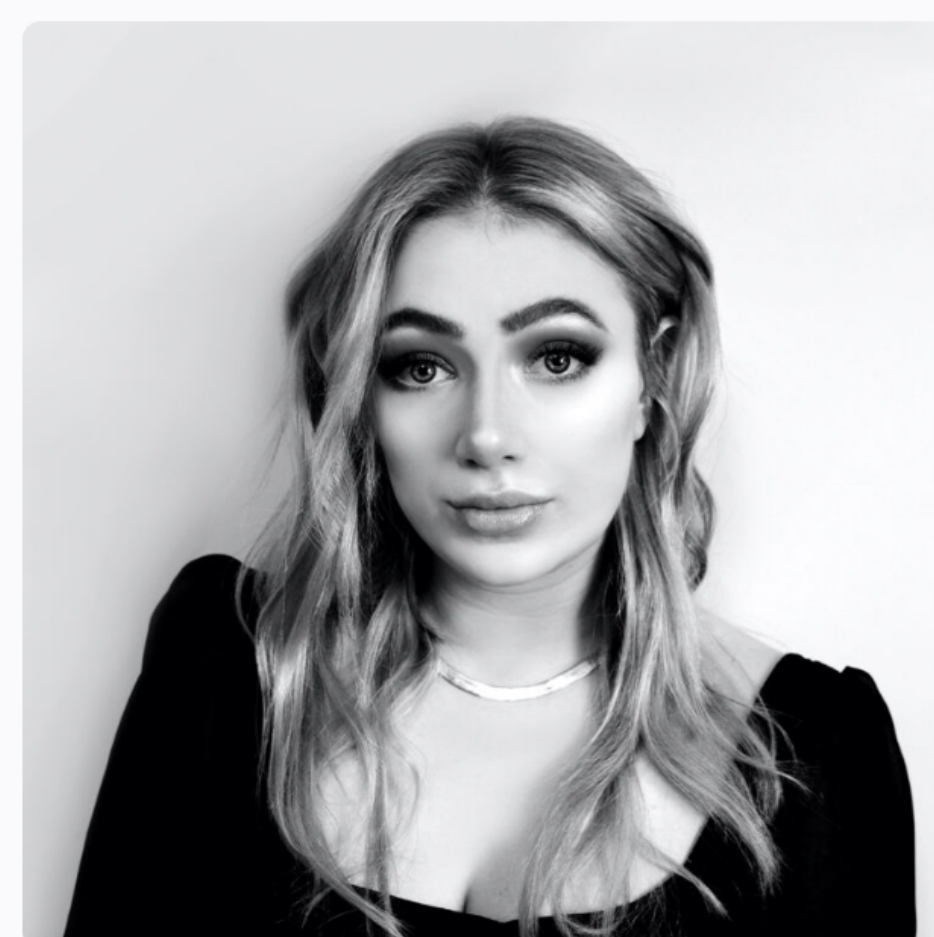
BIGGIE BABYLON



HOT MONDY



TEF XL



LUX BEAUREGARD



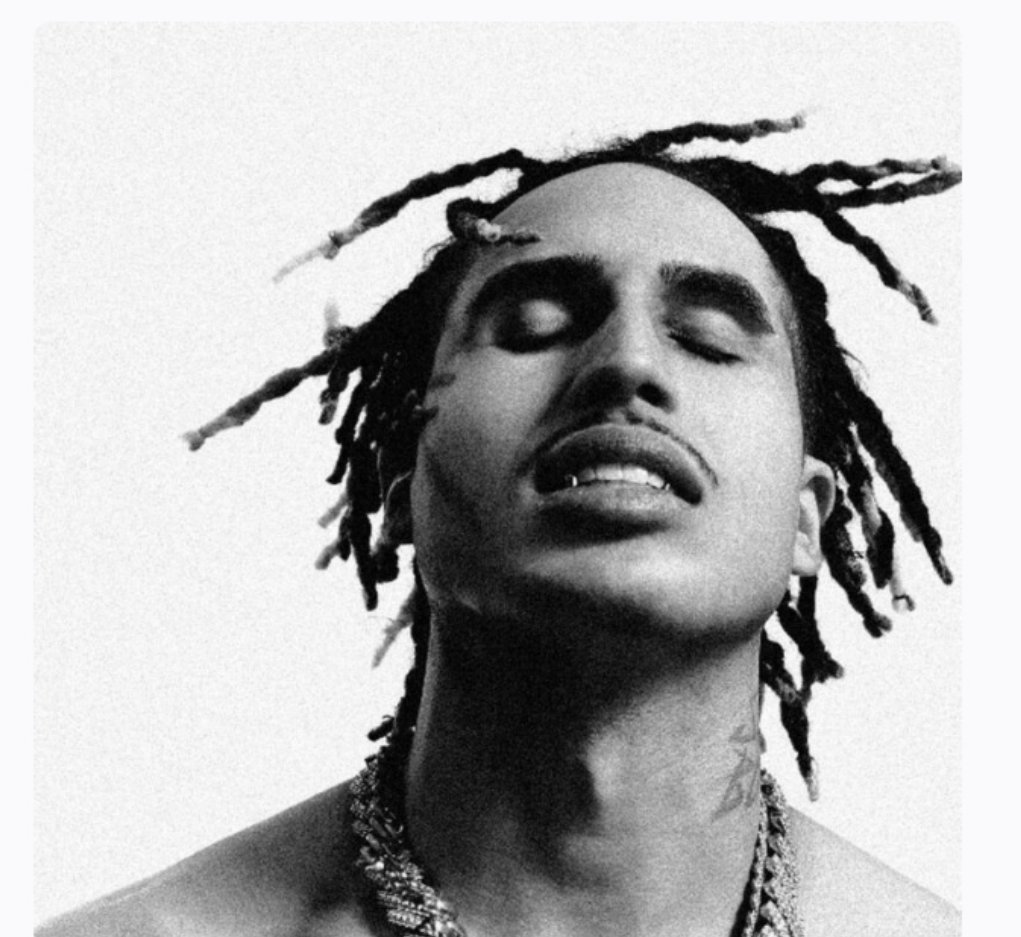
REGALJASON



RND FREEMAN X JUPLECI



SEEKAY



MATUË

See All Case Studies



AWARD-WINNING MUSIC AGENCY



INDUSTRY RECOGNITION



AUG 19, 2022

It Takes a Team to Tango: My 4 Pillars of Artist Management



JAN 13, 2022

The Future Of The Music Industry: Artists Eye Ancillary Income



JUN 16, 2022

Meet Raffi Keuhnelian And Anto Dotcom: The Wizards Of Wonder Behind Musicpromotoday — MPT Agency



FEB 5, 2019

How Music Marketing Is Evolving from Viral to Virtual



OCT 2, 2018

No Streams To Mainstream: MusicPromoToday Hypes SoundCloud...



FEB 5, 2019

Spotlight: Chatting With Musicpromotoday: The Music Industry's Go-to PR Agency



JAN 20, 2017

When It Comes To Music Marketing, Data Is Power



DEC 19, 2017

MusicPromoToday Once Again Acknowledged as Winner of 2020 Manhattan Music Agency Award

PR UNDERGROUND

DEC 9, 2017

MusicPromoToday announces a partnership with Universal Music Group



JUL 11, 2017

Lessons Learned From Launching Three Startups in Three Years



NOV 24, 2015

Musicpromotoday Ceo Tells Us How They're Helping Artists Reach That Next Level



AUG 19, 2022

It Takes a Team to Tango: My 4 Pillars of Artist Management

AS SEEN ON

billboard

INFLUENCIVE

Forbes

IHUFFPOSTI

Inc.

Entrepreneur

SOURCE

RESPECT

COMPLEX

EARMILK



RollingStone