



BIGGIE BABYLON

PRESS KIT

Biography

Biggie Babylon, entrepreneur and rap artist standing in at 6'2" and weighing in at 350 pounds, hails from San Diego, CA. He is known for combining his musical talents with his outside business ventures which makes for a great relationship experience for his fan base and target audience. Biggie Babylon invented the "DJ LoudPack" in 2018.

This generous souvenir always gets a great response amongst DJ's and music executives and was arguably one of the best promo items given away by an artist at the SXSW music festival.

Biggie Babylon's latest release, the single and music video "All In" has been receiving positive press from the most respected media, while the rapper is about to release his upcoming album, Coronado California.





Audience Reach



66.5K



268k



1m+ views



1,1k



1,2k

ATTRACTS MILLENIALS & GEN Y AUDIENCE

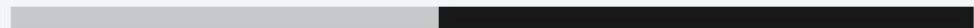
25 - 34

AVERAGE AGE

THE SAMPLE IS COMPOSED OF:

44% Women

56% Men



Elite Audience

LUXURY VEHICLES OWNERS

75% of Biggie Babylon listeners* indicated ownership/leasing of a vehicle with a minimum value of \$100,000+.

The majority of Biggie Babylon listeners* indicated a plan to purchase or lease a new car within the next 12 months.

LUXURY WATCHES OWNERS

A sizable number of Biggie Babylon listeners own premium valued brandwatches.

71%

\$5,000 - \$10,000

29%

\$15,000 - \$30,000



Discography

ALBUMS



The Greenprint

2019 • Album

Plays: **27k**



#HipHopNDance

2018 • Album

Plays: **9k**



C.E.O.G. (Deluxe Versi...

2013 • Album

Plays: **36k**

SINGLES AND EPs



All In

2020 • Single

Plays: **97k**



No Drought

2020

Plays: **2,1k**



On the Way

2020

Plays: **20k**



Pulled Up Fresh

2019

Plays: **99,4k**



Small Town Girl

2016

Plays: **14k**

Press Mentions

THE SOURCE

Biggie Babylon shares: “The message I want to get across is that you can’t just come in and buy your way into success.

HipHopWEEKLY

A perfect example of his persona: go big or go home, whether it be fat stacks and big bets, or hash smoke and laced drink.

RAP-UP

“Business mogul and artist, Biggie Babylon flexes his rap skills in his new music video for “All In.”

ALL **HIPHOP**

“San Diego-based Hip-Hop artist Biggie Babylon has just dropped a latest masterpiece titled “All In.”

HIPHOPAI

This magical joint proves Biggie is charting his own path the Babylonian way.

HOLLYWOOD **UNLOCKED**

Biggie Babylon states it clearly; risk it all if you want to win it all.

Awards



iTunes

SMOKE CHRONICLES
45RPM
STEREO
A

SMOKE CHRONICLES
VARIOUS ARTISTS

Hip Hop/Rap Albums MAR 6 2021

2 *Smoke Chronicles*
Various Artists

PRESENTED TO
BIGGIE BABYLON / WORLDWIDE MUSIC / AMADA
TO COMMEMORATE THE 2ND POSITION FOR
BIGGIE BABYLON "ALL IN"
ON THE JUNE'S TOPIC / JAZZ CHART
THE WEEK OF MARCH 4TH, 2021



billboard

Compilation Albums MAR. 13 2021

LAST WEEK	THIS WEEK	ARTIST IMPRINT/LABEL	TITLE
HOT SHOT DEBUT	18	VARIOUS ARTISTS WORLDWIDE MUSIC	SMOKE CHRONICLES

#18

PRESENTED TO
BIGGIE BABYLON / WORLDWIDE MUSIC / AMADA
TO COMMEMORATE THE 18TH POSITION FOR
BIGGIE BABYLON "ALL IN"
ON THE BILLBOARD COMPILATIONS CHART
THE WEEK OF MARCH 13TH, 2021

Contact

SOCIAL



STREAMING



EMAIL

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